AMFI-WB WE-LEAD Project Individual Case Study

Saraswati Mahanta's Success Story

This is a heartwarming and impactful success story! Here's a breakdown of why it's so compelling and how it showcases the effectiveness of the WE LEAD project:

Background:

Beneficiary Name – Saraswati Mahanta ID Number – 008759 Age – 30 Address – Jalalpur village, Belbari 2 Gram Panchayat, Gangarampur Block

District Name – Dakhin Dinajpur



Key Elements of Saraswati Mahanta's Success Story:

• Overcoming Adversity:

- o The family faced a sudden economic crisis when her husband's weaving work stopped.
- o This created significant stress regarding basic needs and their son's education.

Aspiration and Initiative:

- Saraswati had a long-held desire to learn tailoring.
- o She took the initiative to start working with a neighbour, even with limited skills.

• Opportunity and Empowerment:

- The WE LEAD project provided the crucial opportunity for free, comprehensive tailoring training.
- This training empowered her to enhance her skills and become self-sufficient.

Tangible Results:

- She successfully established a tailoring shop at her home.
- She is now earning a stable income of Rs. 3,000 per month, contributing significantly to her family's well-being.

• Community Impact:

• She learned of the program from a sister in her community, and then she herself has become a positive example for other people in her community.

• Gratitude and Recognition:

 Saraswati expressed sincere gratitude to the AMFI-WB WE LEAD project for its vital role in her transformation.

Why This Story Matters for the WE LEAD Project:

• Demonstrates Project Effectiveness:

o It provides concrete evidence that the training provided by the project leads to real economic empowerment.

o It shows that the project is reaching and benefiting vulnerable women in rural areas.

• Highlights Social Impact:

- o It illustrates how the project is improving the lives of individuals and families.
- o It contributes to women's financial independence and self-reliance.

• Inspires Others:

- Saraswati's story can motivate other women to participate in the project and pursue their own goals.
- It shows that it is possible to overcome hardship with hard work, and the help of good programs.

• Reinforces Project Value:

• The story provides a powerful testament to the value of providing free, accessible skills training to women in need.

Conclusion

In essence, Saraswati Mahanta's success story is a powerful example of how the WE LEAD project is making a positive and lasting difference in the lives of women in Dakshin Dinajpur.